

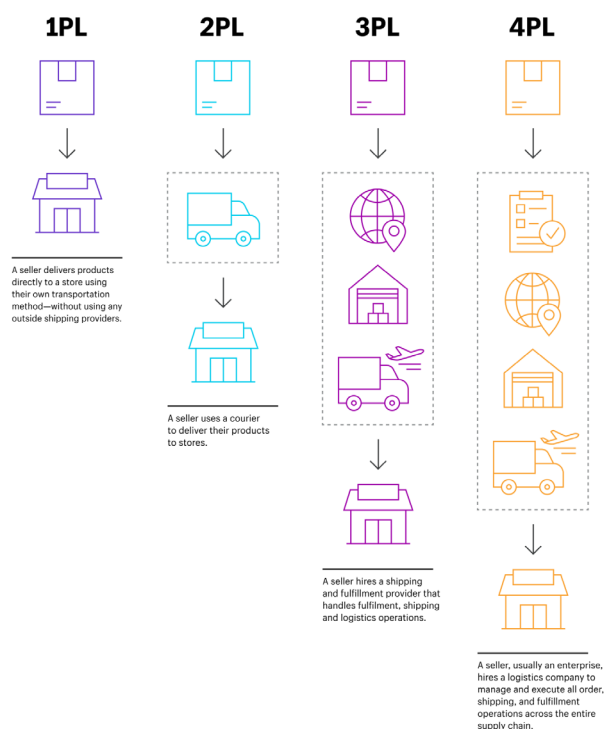
90% OF FORTUNE 500 COMPANIES TURN TO 3PL PROVIDERS TO HELP



Best Inc. New Jersey warehouse

If you're in the process of scaling your ecommerce business, you probably already know this to be true, particularly when it comes to logistics, shipping, and fulfillment. It's difficult to focus on marketing, product development and relationship building when you're devoting all your time to negotiating shipping contracts or putting out fires. As the ecommerce market has grown exponentially, so too has the 3PL market, which is forecast to reach \$1.75 trillion by 2026.

WHAT IS 1PL, 2PL, 3PL, 4PL?



A 3PL (Third-Party Logistics) is a partner or service that helps ecommerce merchants manage their supply chain. Common 3PL services include warehouse and inventory management, order fulfillment, shipping coordination, retail distribution, exchanges, and returns.

Partnering with a 3PL ultimately allows a merchant to focus on other aspects of their business.

Instead of managing your own warehouses and doing distribution in-house, you can store your stock in a 3PL vendor's warehouse, with the stock shipped directly from your manufacturers. When a customer places an order online, items are then automatically shipped from the 3PL's warehouse. Because the process is simple and seamless with a 3PL, customers never think twice about the handoff between received orders and fulfillment. That gives ecommerce merchants the capacity to do what they do best: develop, market, and sell products.

For many successful ecommerce businesses, 3PLs have been—and will continue to be—the secret ingredient that have allowed them to weather the recent supply chain crisis.

BENEFITS OF 3PL

You'll be outsourcing your logistics to shipping and fulfillment experts. Do what you do best - and allow others to do what they do best. 3PLs are specialists in logistics. By allowing them to manage your shipping and fulfillment, you'll have more time to invest in big-picture strategy.

Credit: Shopify

WHY AMERICAN AND CHINESE PARTNERS CHOOSE BEST INC?

3PL is our thing. Best Inc. is an industry-leading 3PL and SaaS solutions provider. We have over 15 years of experience in the 3PL, WMS, and OMS industry. As a NASDAQ listed company, we provide top quality services in the U.S., Canada, Europe, Australia, and South Asia. We fulfill over 320 million orders through our warehouses and deliver over 7 billion parcels through our network each year. Our Los Angeles and New York warehouses cover over 500,000 sq. ft. and give our partners access to nationwide fulfillment while being able to utilize the same sophisticated and high quality operations we provide internationally. Single service is ideal for businesses that only need to solve one problem.

However, brands very rarely have only one problem to solve. Since brands need the functionality to solve multiple problems at once, the best way to meet this need is an all-in-one solution. We provide one-stop solution (Cross-Border Transportation, Transportation Freight Solutions, Omni-Channel Distribution, E-commerce Fulfillment, Returns & Reverse Logistics, and Kitting & Value Added Services) for clients. We reach 69% of Americans within 1-2 days via ground shipping, 99% of Americans within 3 days. On top of that, we have 99.96% guarantee on the accuracy of clients' orders and inventories. These are far ahead in performance. You business matters, and we take it seriously.

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