



Photo: Best Inc. TikTok live streams and short videos

# BEST INC. STARTED TIKTOK LIVESTREAM TAKE YOUR BUSINESS TO THE NEXT LEVEL

Best Inc. thrilled to announce that we have officially embarked on an exciting journey into the world of TikTok! In line with our commitment to innovation and expanding our horizons, we have launched our TikTok livestream business, and the response has been nothing short of spectacular. Here's a quick overview of what we've been up to:

## 1. Live, Twice a Day:

We are going live on TikTok not once, but twice a day! This means more opportunities to engage with our audience and showcase the incredible products that we have to offer.

## 2. Daily Dose of Creativity:

In addition to our live streams, we are producing two short videos per

day, delivering bite-sized content that's entertaining and informative.

## 3. Soaring Sales:

Our foray into TikTok has been met with an overwhelmingly positive response, leading to impressive sales figures.

## 4. Why choose ERP solution from Best Inc.?

Ready to integrate with TikTok Creator Marketplace? Our powerful ERP can meet all your needs! With one of our direct E-commerce platform integrations, you can instantly connect with TikTok marketplace including:

- Real-time Inventory Synchronization.
- Comprehensive Order Management.
- Multi-location Fulfillment Management.
- Sales Performance Analysis.
- Enable New Platforms in Minutes.

## BEST INC. TIKTOK TEAM

**Angie** (General Manager): TikTok marketplace is on the rise in the U.S., and we are entering this field early to establish a presence. It's a strategic move, and the data and experience we gain will help us achieve greater success in the U.S.

**Jerry** (Manager): This is the industry we love, and it is the opportunity for people of our generation. The future belongs to the online world.

**Victor** (Operation): I feel extremely lucky to be one part of the frontier who explores and leads this industry. I am grateful for all the opportunities and experience that roots me where I stand today. I believe tiktok will have a string impact in America's social media industry.

**Charlie** (Operation): TikTok will be an incredible opportunity as its current state of E-commerce ecosystem is still emerging. The business activities conducted by us at this moment is equivalent to laying foundations for the next phase of E-commerce



Photo: Best Inc. TikTok team

shopping for the US demographic. I look forward to growing with the company & the industry as a whole.

**RongQing** (Operation): My anticipation extends to upcoming innovations, technological advancements, and a multitude of opportunities for collaboration with both creators and brands.

**Lin** (Video Director): As TikTok continues to grow globally, the number of female users will increase rapidly. This provides opportunities for brands and advertisers to engage with female audiences, thus fostering greater female participation in advertising and marketing.

**Kia** (Host and Actor): Being a TikTok host provides an exciting platform to express my personality and creativity while engaging with a large live audience in a fun atmosphere. I cherish the opportunity to embrace my artistic side and collaborate with a fantastic team.

Through TikTok's live streams and short videos, it promotes products with more vitality and fun compared to traditional E-commerce. Many products even quickly become bestsellers. Best Inc. will assist you in listing your products on TikTok and managing video services. We also provide professional TikTok customer service to help you succeed in the E-commerce market in a short period of time.

## Do you know?



UPS recently cracked down on 3PL using illegal accounts, and many warehouses had their accounts permanently suspended by UPS, significantly impacting their operations. At Best Inc., we have been using the official and legitimate accounts with UPS, FedEx, and USPS since day one to ensure that our clients are placed at the forefront. Safety and reliability are our commitment to all our clients.

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