

Photo: Rokid and Torras' products

MAJOR BRANDS JOINED BEST INC. TIKTOK MARKETPLACE

In just two months since the launch of its TikTok live streaming and short video business, Best Inc. has already gotten two well-known brands in the United States: Rokid and Torras. Participating partners are highly satisfied, and the performance has far exceeded their expectations. Rokid and Torras have reached cooperation agreements with Best Inc. to launch their products on Best Inc.'s TikTok marketplace.

Currently, TikTok spokesperson Laura Perez said more than 200,000 sellers have registered for TikTok Shop. Meanwhile, over 100,000 content creators are participating in the affiliate program, which allows users who have 5,000 followers to create videos that go directly to

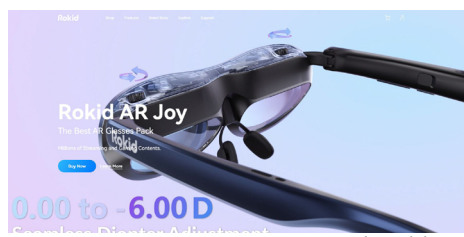


Photo: Rokid AR Joy

TikTok's algorithmically-engineered "For You" feed. Shopping on social sites, known as social commerce, is estimated to be a \$69 billion market in the U.S.

Best Inc. is committed to enhancing the overall performance of the TikTok business in Q4 2023.

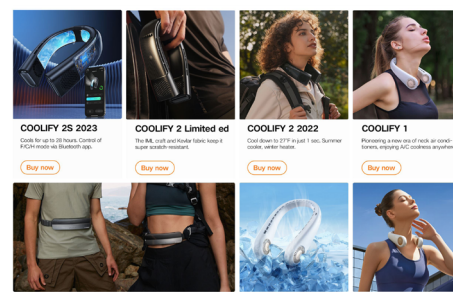


Photo: Torras Products

We welcome brands and E-commerce owners and to discuss cooperation with us. TikTok is the future. We can bring your sales to the next level. Let's work together to expand this market.

2 TECH GIANT COMPANIES: ROKID AND TORRAS

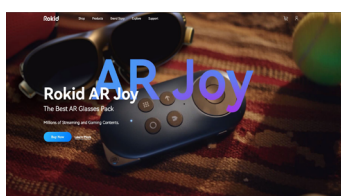


Photo: Rokid Products

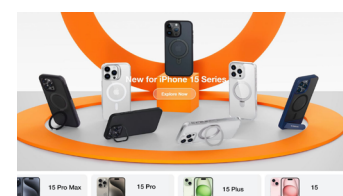
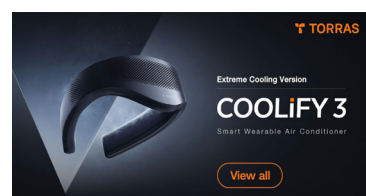


Photo: Torras Products

Rokid Glass was released at CES, awarded "The Best Wearables" and "Tech for a Better World", and was named "CES2018 Best Electronic Product" by WIRED. Foldable AR Glasses – Rokid Glass 2 was released in 2020. In 2021, Rokid released its first consumer AR glasses Rokid Air Pro. Rokid Air are sold in 80+ countries. In 2022, the second generation of consumer AR glasses – Rokid Max was released. A portable Android TV™ device for augmented reality (AR) glasses – Rokid Station was released at the same time.

Torras is a trendy consumer electronics brand that integrates R&D, design, production and sales. With the continuous introduction of new products in the home appliance category, Torras product layout has begun to expand to consumer electronics products for life, a way for the brand to transform from digital accessories to a consumer electronics brand for fashionable life. Now, nearly 1,300 applications have been filed, more than 900 patent certificates obtained and a total of 566 trademarks covering 43 countries acquired in both home and overseas market.



Do you know?

UPS recently cracked down on 3PL using illegal accounts, and many warehouses had their accounts permanently suspended by UPS, significantly impacting their operations. At Best Inc., we have been using the official and legitimate accounts with UPS, FedEx, and USPS since day one to ensure that our clients are placed at the forefront. Safety and reliability are our commitment to all our clients.

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