

AMAZON PLANS TO LAUNCH DISCOUNT STORE IN BID TO FEND OFF TEMU AND SHEIN

Temu and Shein have expanded their presence in the U.S. in recent years, luring an increasing share of American shoppers with their rock-bottom prices on clothing, electronics, home goods and other products.

Amazon's storefront will feature a range of unbranded items, many priced under \$20, according to a presentation to Amazon sellers viewed by CNBC. A mock-up of the storefront showed a gua sha facial massaging tool, arm weights and phone cases, among other items for sale. The company pitched the arrangement as cost savings for Amazon sellers in China, and said merchants would be able to test new items through small-batch production. Shein uses a similar model, referred to as on-demand manufacturing, producing a limited quantity of goods and manufacturing more as demand increases.

Amazon said in 2023 the number of items sold by Chinese sellers on its site grew more than 20% year over year, while the number of Chinese merchants with sales upward of \$10 million increased 30%.

--CNBC

WALMART GOING DIGITAL WITH SHELF PRICE TAGS



In a press release, Walmart said the digital shelf labels will help trim down the time-consuming and laborious process of routinely updating prices for new items, rollbacks and markdowns to only a couple of minutes. Without them, doing it by hand can span two days due to the number of items in Walmart stores.

Other features associated with the digital shelf labels will make stocking shelves and getting together items for online orders more efficient. Walmart workers, for example, can use the "Pick to Light" capability to show them where an item needed for an online order is located by lighting up the digital shelf label, according to the company.

--FOX Business

BEST INC. PROVIDES THE FASTEST AND BEST 3PL SERVICES

Best Inc. stands out as a top 3PL provider and one of the best in the industry. We reach 69% of Americans within 1-2 days via ground shipping, reach 99% of Americans within 3 days. We are a trusted partner for E-commerce companies seeking seamless logistics solutions in the U.S. Our clients include but not limited to: Amazon, Walmart, HomeDepot, Target, Shopify, ebay, CVS, L'Oreal, and Jmall. Our expertise and cutting-

edge WMS/OMS/ERP solutions have positioned us at the forefront of the logistics landscape, enabling E-commerce businesses to optimize their supply chains and enhance overall efficiency. According to the latest 3rd party statistical results, Best Inc.'s customer satisfaction exceeds 98.6%. Contact us today. We'll make your E-commerce more successful than you ever expected.



Do you know?



In 2023 UPS cracked down on warehouses using illegal accounts, and many warehouses had their accounts permanently suspended by UPS, significantly impacting their operations. At Best Inc., we have been using the official and legitimate UPS, FedEx, USPS, and DHL accounts since day one to ensure that our clients are placed at the forefront. Safety and reliability are our commitment to all our clients.

Telephone:
(626) 626-7665
(949) 667-0009

Email:
us-sales@best-inc.com
WeChat: bestinc777

Location and Address: